Section 1: DEFA14A (DEFINITIVE ADDITIONAL PROXY SOLICITING MATERIALS)

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934 (Amendment No. )

☑ Filed by the Registrant  ☐ Filed by a Party other than the Registrant

CHECK THE APPLICABLE BOX:

☐ Preliminary Proxy Statement
☐ Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
☐ Definitive Proxy Statement
☑ Definitive Additional Materials
☐ Soliciting Material Under Rule 14a-12

Tanger Outlets
Tanger Factory Outlet Centers, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

PAYMENT OF FILING FEE (CHECK THE APPLICABLE BOX):

☑ No fee required.

☐ Fee paid previously with preliminary materials:

☐ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

1) Amount previously paid:
2) Form, Schedule or Registration Statement No.:
3) Filing Party:
4) Date Filed:
Important Notice Regarding the Availability of Proxy Materials for the Tanger Factory Outlet Centers, Inc. Annual Meeting of Shareholders to be Held on May 17, 2019

Under Securities and Exchange Commission rules, you are receiving this notice that the proxy materials for the annual shareholders’ meeting are available on the Internet. Follow the instructions below to view the materials and vote online or request a copy. The items to be voted on and location of the annual meeting are on the reverse side. Your vote is important!

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. The Proxy Statement and Annual Report on Form 10-K are available at:

www.envisionreports.com/SKT

Easy Online Access — View your proxy materials and vote.

Step 1: Go to www.envisionreports.com/SKT.
Step 2: Click on Cast Your Vote or Request Materials.
Step 3: Follow the instructions on the screen to log in.
Step 4: Make your selections as instructed on each screen for your delivery preferences.
Step 5: Vote your shares.

When you go online, you can also help the environment by consenting to receive electronic delivery of future materials.

Obtaining a Copy of the Proxy Materials — If you want to receive a copy of the proxy materials, you must request one. There is no charge to you for requesting a copy. Please make your request as instructed on the reverse side on or before May 6, 2019 to facilitate timely delivery.
Shareholder Meeting Notice

Tanger Factory Outlet Centers, Inc.’s Annual Meeting of Shareholders will be held on May 17, 2019 at our Corporate Office, 3200 Northline Avenue, Suite 360, Greensboro, NC 27408 at 10:00 a.m. Eastern Time. Directions to the meeting may be obtained by calling our Investor Relations Department at (336) 834-6892.

Proposals to be voted on at the meeting are listed below along with the Board of Directors’ recommendations.

The Board of Directors recommends that you vote FOR all director nominees listed in Proposal 1, and FOR Proposals 2, 3 and 4.

1. Election of Directors.
   - 01 - William G. Benton
   - 02 - Jeffrey B. Citrin
   - 03 - David B. Henry
   - 04 - Thomas J. Reddin
   - 05 - Thomas E. Robinson
   - 06 - Bridget M. Ryan-Berman
   - 07 - Allan L. Schuman
   - 08 - Susan E. Skerritt
   - 09 - Steven B. Tanger

2. To ratify the appointment of Deloitte & Touche LLP as the Company’s independent registered public accounting firm for the fiscal year ending December 31, 2019.

3. To amend the Company’s Amended and Restated Incentive Award Plan to increase the number of common shares authorized for issuance from 15.4 million common shares to 18.7 million common shares.

4. To approve, on an advisory (non-binding) basis, named executive officer compensation.

5. To transact such other business as may properly come before the meeting or any postponement(s), continuation(s) or adjournment(s) thereof.

PLEASE NOTE – YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your shares you must vote online or request a paper copy of the proxy materials to receive a proxy card. If you wish to attend and vote at the meeting, please bring this notice with you.

Here’s how to order a copy of the proxy materials and select delivery preferences:

Current and future delivery requests can be submitted using the options below.

If you request an email copy, you will receive an email with a link to the current meeting materials.

PLEASE NOTE: You must use the number in the shaded bar on the reverse side when requesting a copy of the proxy materials.

___ Internet – Go to www.envisionreports.com/SKT. Click Cast Your Vote or Request Materials.
___ Phone – Call us free of charge at 1-866-641-4276.
___ Email – Send an email to investorvote@computershare.com with “Proxy Materials Tanger Factory Outlet Centers, Inc.” in the subject line. Include your full name and address, plus the number located in the shaded bar on the reverse side, and state that you want a paper copy of the meeting materials.

To facilitate timely delivery, all requests for a paper copy of proxy materials must be received by May 6, 2019.